

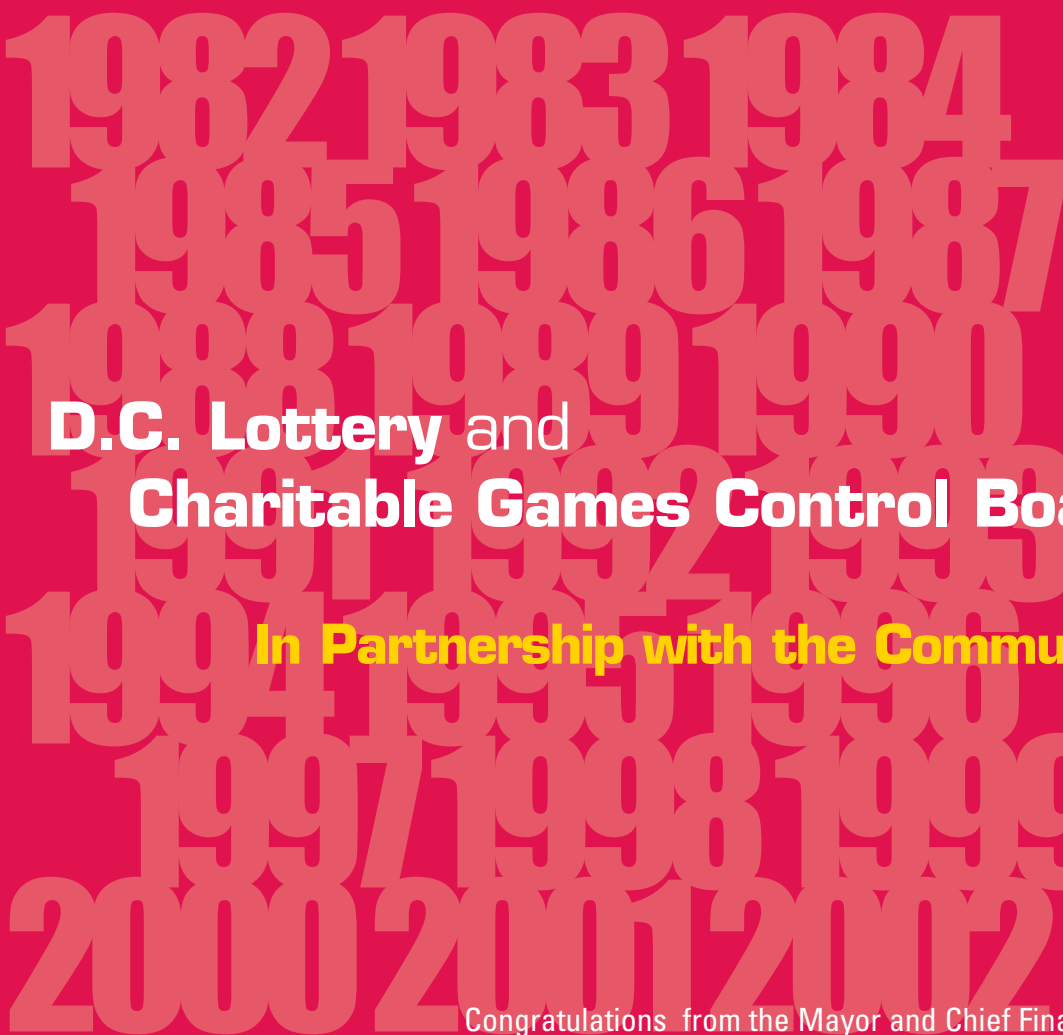
PLAYING FOR 20 YEARS





Mission

The mission of the D.C. Lottery and Charitable Games Control Board is to raise revenue for the District of Columbia through the regulation and the operation of a lottery and through the regulation of charitable gaming.



D.C. Lottery and Charitable Games Control Board

In Partnership with the Community

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Congratulations to the D.C. Lottery and Charitable Games Control Board



Mayor Anthony A. Williams

On behalf of the citizens of our great city, I thank the D.C. Lottery and Charitable Games Control Board for being the District of Columbia's best bet for 20 years. Achieving economic stability and providing opportunities for all is at the core of my vision for our community. To that end, the D.C. Lottery has worked for two decades to help support the delivery of city services by transferring \$1.1 billion to the General Fund. Maintaining the social safety net for our less fortunate residents is a priority for my administration. In that area, the Charitable Gaming Division of the Lottery has reached out to hundreds of charities and community organizations to help them raise \$80 million for worthy causes.

These achievements reflect my vision of a government that responds to the needs of residents. I congratulate current and former staff members of the D.C. Lottery and Charitable Games Control Board for their efforts on behalf of citizens of the District of Columbia, and look forward to the Lottery's continued success.



Natwar Gandhi
Chief Financial Officer of the
District of Columbia

Congratulations to the D.C. Lottery and Charitable Games Control Board on its 20th Anniversary. Since its inception in 1982, the Lottery has transferred more than \$1.1 billion to the District's General Fund, directly benefiting those who reside and work in the city, as well as tourists who visit the nation's capital throughout the years.

In FY 2002, the D.C. Lottery transferred \$63 million to the General Fund – an amount that was the product of \$211.2 million in sales. The Lottery was able to achieve these numbers in an economic climate overshadowed by the lingering effects of September, 11. Yet, D.C. Lottery players won \$110.7 million, while agents earned \$12.8 million in sales commissions.

During FY 2002, the Lottery granted charitable gaming licenses to nonprofit organizations that raised more than \$4 million for deserving causes. In addition, Lottery employees volunteered their time to support programs and services in their own communities.

For 20 years, the D.C. Lottery and Charitable Games Control Board has been an important contributor to the economic growth of the District of Columbia. I look forward to the Lottery's continued success. Again, congratulations.

A Message from the Executive Director

“Match 3,” the D.C. Lottery’s first game, went on sale August 25, 1982. The Instant “scratch” ticket was an immediate hit with one month of sales totaling \$15.8 million. Now, 20 years later, the Lottery has transferred more than \$1.1 billion to the District of Columbia’s General Fund and assisted nonprofit organizations in raising more than \$80 million for charitable causes.

Fiscal Year 2002, October 1, 2001 – September 30, 2002, was memorable for the D.C. Lottery, as it celebrated 20 winning years as D.C.’s best bet. Tragically, the tone of the fiscal year was set on September 11. From my office window, I watched the smoke rise from the Pentagon. Then, while recovering from 9-11, this area faced the deadly anthrax incident in which many Lottery agents lost a significant amount of business, particularly those located near the U.S. Capitol and in the Brentwood section of the city. These events contributed to the downward spiraling economic environment. Yet, the Lottery overcame these challenges to transfer \$63 million to the General Fund.

Throughout the year, the Lottery hosted events, promotions, and contests to celebrate the 20th Anniversary. Fun-filled “Lunchtime Bashes” were held in different communities around the city, which provided players with a chance to win cash and prizes. These bashes were among many Lottery events that appealed to the media, and garnered record levels of positive press coverage.

During this period, the Lottery increased the sales of most of its games. Sales for DC-4™ increased by \$2.9 million, while D.C. Lucky Numbers™ sales rose by \$1.6 million. Instant “scratch” ticket game sales grew by \$5 million with Quick Ca\$h™ sales up \$4 million. In addition, the Lottery added EXTRA™, a bonus feature to D.C. Lucky Numbers™ and DC-4™, to its product line.

FY 2002 was definitely the year of the winner, as the Lottery prize payout totaled \$110.7 million. Ihsan Khan of Arlington, Virginia won the November 7, 2001 POWERBALL® jackpot worth \$55.2 million. There were 19 HOT FIVE™ grand prizewinners. Quick Ca\$h™ players also did well, as a record-breaking nine grand prizewinners each took home \$250,000.

It was also a good year for D.C. Lottery agents. They received a well-deserved increase in their sales commission, which was raised to five percent, and there were new incentive programs created that inspired agents to sell, sell, sell.

Additionally, the Lottery continued with its community partnerships. For the first time, the D.C. Lottery created a partnership with Riggs Bank to sponsor the Black History essay and poster contest for D.C. Public School students.

In Fiscal Year 2002, the Charitable Games Division licensed nonprofit organizations to hold gaming events to raise money for many worthy causes. If not for the efforts of these organizations, the services they provide would have to be addressed by the District Government or go unmet.

In spite of the challenges the D.C. Lottery faced in FY 2002, the agency was proud to celebrate 20 incredible years of success and contributions to the District of Columbia. Based on the past 20 years, I know the D.C. Lottery will continue to be D.C.’s best bet.

Jeanette A. Michael

“FY 2002
was the
year of
the winner.”



Jeanette A. Michael
Executive Director

Advisory Council

Members of the Advisory Council are charged with providing insight and recommendations about the D.C. Lottery's programs and policies. The Council also advises D.C. Lottery staff on how to maximize opportunities for legalized gambling to be a revenue source. The District of Columbia's Chief Financial Officer appoints the Council members based on their business, finance, marketing, and management expertise.

Dawn A. Alexander	Principal, More Better Media
Denise Rolark Barnes	Publisher, <i>The Washington Informer</i> newspaper
Mark Barnes	Entertainment Entrepreneur
Maybelle Taylor Bennett	Director, Howard University Community Association
William Bergman	President, Bergman and Associates
James D. Berry, Jr.	Chief, Community Defender Program Public Defender Service for D.C.
Lynne Breau	Executive Director, Restaurant Association Metropolitan Washington
Beverly Burke	Journalist/Media Consultant
H.R. Crawford	President, Crawford/Edgewood Managers, Inc.
Gregory L. Davis	Consultant
Lorraine Green	Vice President, Human Resources, AMTRAK
Paul Kuntzler	Director of Advertising, Exhibits, Registry and Workshops National Science Teachers Association
Robert Malson, Esq.	President, District of Columbia Hospital Association
Dario O. Marquez, Jr.	Chairman, President, and CEO, MVM, Inc.
Deryl McKissack	President and CEO, McKissack & McKissack
Margaret Quick, Esq.	Senior Intergovernmental Affairs Specialist Office of Legislative, Intergovernmental and Public Affairs Court Services and Offender Supervision Agency
Charles B. Ruttenberg, Esq.	Attorney, Arent Fox Kitner Plotkin & Kahn, PLLC
Jo Anna Thurston	Account Manager

History

On December 17, 1976, the Council of the District of Columbia adopted a resolution to establish a Citizens Gambling Study Commission to investigate the economic and social feasibility of implementing various forms of legalized gambling in the District of Columbia.

After a comprehensive study, the Commission filed its final report with the Council in May 1978. The recommendations for legalized gambling included the legalization and regulation of bingo games and raffles as fundraisers for nonprofit and educational organizations.

Following months of lobbying and circulating petitions, Initiative #6 was placed on the Presidential Election ballot of November 1980. Initiative #6 passed by a margin of nearly 2-to-1 in 136 of the 137 precincts in the District of Columbia.

On January 19, 1981, Initiative #6 was transmitted to both houses of Congress and took effect on March 10, 1981 as District Law 3-172, the "Law to Legalize Lotteries, Daily Numbers Games, and Bingo and Raffles for Charitable Purposes in the District of Columbia." The first board members were: **Brant Coopersmith**, (chairman), **Jerry Cooper**, **Almore Dale**, **Carolyn Boone Lewis**, and **Lillian Wiggins**.

Despite the overwhelming electoral mandate and the Board's confirmation, opposition to an appropriation for D.C. Lottery start-up capital continued, until December 4, 1981, when Congress appropriated \$628,000 to establish the Lottery and Charitable Games Enterprise Fund. Soon after, Douglass Gordon became the first Executive Director of the District of Columbia Lottery and Charitable Games Control Board.



Ribbon cutting 1987, D.C. Lottery moves to its new headquarters. Left to right: **Percy Battle**, **Wilhelmina Rolark**, **Nadine Winter**, **Carolyn Lewis**. Back, right to left: **Sylvia Kinard**, **Ralph Emerson** and person unknown.

D.C. Lottery ticket sales began on August 25, 1982 with 700 agents and 10 million "Match 3" instant tickets. Within days of opening, ticket sales exceeded projections and another 10 million "Match 3" tickets were ordered. In just 35 days from the start of the D.C. Lottery, until the end of the fiscal year on September 30, total sales were an impressive \$15,811,370. The agency's first transfer to the D.C. government's General Fund for FY '82 was \$4,240,000.

Regulated charitable gaming also came to Washington, D.C. in 1982 with raffles and Bingo. By 1988, the D.C. Lottery had instituted the exciting concept of Monte Carlo Night Parties. These events allow nonprofit organizations to offer blackjack, roulette, and other casino style games to players to generate revenue for charitable causes.

The D.C. Lottery had begun a journey destined for success.

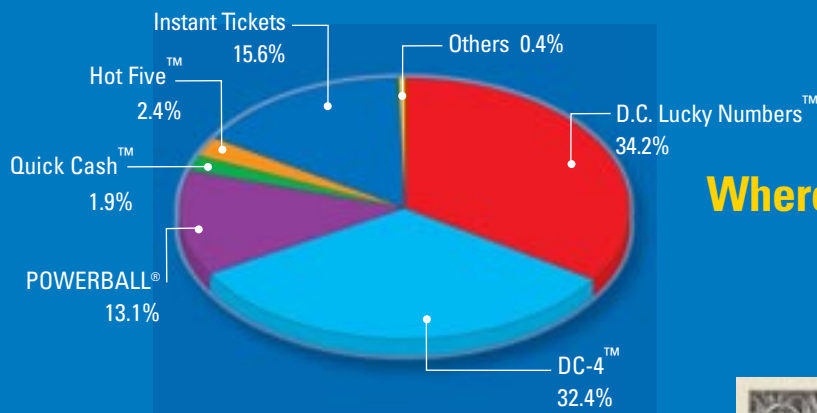


Staff members who were here when the Lottery doors opened for business in 1982. Left to right: **Alan Boyd**, **Fran Harris**, **Cheryl Malone**, **Jeanette A. Michael**, **Julia Nestore**, **Irene Rosenbalm** and **Allen Evans**.

“D.C. Lottery ticket sales began on August 25, 1982.”

FISCAL Year 2002 Highlights

- August 12, 2002** The D.C. Lottery introduced EXTRA™, a bonus feature to the D.C. Lucky Numbers™ and DC-4™ games.
- June 13, 2002** The D.C. Lottery hosted "My Visit to the Amistad, What It Meant to Me," essay and poster contest for D.C. Public School students, awarding U.S. Savings Bonds of \$500, \$250, and \$100, to first, second, and third place winners respectively.
- May 31, 2002** Jeanette A. Michael was appointed Executive Director of the D.C. Lottery and Charitable Games Control Board after serving as the Deputy Director for Operations since September 10, 2001.
- May 22, 2002** D.C. Lottery hosted "Putting Fun into Fundraising" workshop. Approximately 100 charitable organizations attended the workshop.
- April 25, 2002** D.C. Lottery launched its 20th Anniversary Instant "scratch" ticket.
- January 25, 2002** D.C. Lottery kicked off the 20th Anniversary monthly celebrations at the D.C. Lottery Claim Center with the debut of the *Money Machine* loaded with \$1,000 in cash.
- December 3, 2001** D.C. Lottery launched its first \$20 Instant "scratch" ticket, Winner Green.
- November 7, 2001** **Ihsan Khan** became the D.C. Lottery's 10th POWERBALL® grand prizewinner. The winning ticket was purchased at Key Bridge Exxon Station.
- October 6, 2001** D.C. Lottery co-sponsored "It's All for You" contest to see Janet Jackson in concert at the MGM Grand Garden Arena in Las Vegas, Nevada.



Where the Money Came From

Where the Money Went



Winners Prizes	\$110.7
Transfer	\$63.0
Advertising/Contractors	\$15.9
Commission	\$12.8
Direct Costs	\$9.2

IN MILLIONS, based on FY2002 sales and interest of \$211.8 million.

DC LUCKY NUMBERS™

The D.C. Lottery's D.C. Lucky Numbers™ has nine ways to win with payouts ranging from \$25 to a top prize of \$500. Players select three numbers or choose the random Quick Pick to play. Drawings are held twice daily, seven days a week.

DC-4™

D.C. Lottery players can win even more with DC-4™, a four-digit game featuring seven ways to win and a top prize of \$5,000. DC-4™ is played Monday through Sunday, with drawings twice daily.

EXTRA™

The EXTRA™ numbers are randomly chosen and printed at the bottom of the ticket. There are three EXTRA™ numbers for D.C. Lucky Numbers and four DC-4 EXTRA™ numbers. Prize amounts vary and are listed under each EXTRA™ number.

Quick Ca\$h™

Quick Ca\$h™ is D.C.'s best-kept secret and the buzz around town is that the D.C. Lottery's Quick Ca\$h™ game offers players a chance to win \$250,000 all at once! For \$1, players get three chances to win \$250,000 by selecting numbers ranging from one to 39. But that's not all, with three plays for \$1, players who match the same set of numbers on all three plays win \$750,000! Quick Ca\$h™ is available to play seven days a week with drawings nightly.

Let's PLAY The LOTTERY

HOT FIVE™

D.C.'s hottest game, HOT FIVE™, is played seven days a week with a host of grand prizewinners. For \$1, this five-digit game offers players a chance to win \$25,000 by selecting five numbers ranging from one to 33. HOT FIVE™ has a nightly drawing seven days a week.

POWERBALL®

For big jackpots, play POWERBALL! The D.C. Lottery has united with 23 states and the U.S. Virgin Islands to produce some of the largest jackpots in U.S. history. POWERBALL, a multi-state game, is offered through the Multi-State Lottery Association. With nine ways to win for \$1, players select five numbers ranging from one to 53 and a POWERBALL number from one to 42. Players have the option of selecting the annuity or cash payout. POWERBALL is drawn twice a week on Wednesday and Saturday nights.



Instant "scratch" tickets also remained popular with D.C. Lottery players, as the agency produced 35 games and for the first time, introduced a licensed property – **Monopoly**, as well as our first \$10 ticket – **Steppin Out**. To continue to increase Instant "scratch" ticket sales, the Lottery partnered with Black Cinema Café, an upscale monthly screening of Black independent films. Many of the moviegoers who were introduced to the instant ticket product line enjoyed playing the games and were among those who learned more about the Lottery through various promotions during the year.

A Year In Review

Following the tragedy of September 11, the D.C. Lottery focused on meeting its sales and transfer goals, while creatively celebrating its 20th Anniversary.



D.C. Lottery winners take time out from the final Lunchtime Bash to pose for this group shot.

20th Anniversary Lunchtime Bashes

The D.C. Lottery kicked off FY 2002, its 20th Anniversary, with yearlong Lunchtime Celebration Bashes throughout the city. People gathered at the events to play Black Jack, spin the Wheel of Fortune, and guess the winning numbers from the ever-popular ball machine. By visiting Doctor Funn at the Player Diagnostic Center, players received an evaluation and a description of each on-line game: Lucky Numbers™, DC-4™, Quick Ca\$h™, HOT FIVE™ or POWERBALL®. After each diagnosis, Doctor Funn presented the player with a \$1 coupon to play the prescribed game.

At each event, players were encouraged to purchase the D.C. Lottery's \$5, 20th Anniversary Instant "scratch" ticket in which the top prize was \$20,000. Each ticket was entered into a drawing for a chance to get inside the *Money Machine*, a Plexiglas cube, and win up to \$1,000. Two on-sight players were selected to enter the *Money Machine*, and for 30 heart-pounding seconds, they tried to catch all of the swirling air-blown cash. Introducing the *Money Machine* to D.C. Lottery players at the lunchtime bashes garnered print and electronic media coverage. However, it was the final celebration that captured the most press attention and was the basis for the production of the Winner Awareness commercial.

ABC 7 WJLA, a local broadcast station, was on-hand as hundreds of players, including more than 100 past winners, gathered at L'Enfant Plaza to culminate the 20th Anniversary Lunchtime Bash celebrations. **Ann Mason Simpson** and **Cassandra Barnes**, winners of the 20th Anniversary Instant "scratch" ticket 2nd Chance Drawing, entered the *Money Machine*, which was filled with \$20,000 cash. With the crowd cheering them on, **Simpson** and **Barnes** grabbed \$4,980 and \$6,280, respectively.



Inside the *Money Machine* at the L'Enfant Plaza, **Cassandra Barnes** concentrates on catching \$20,000.

Two Decades of Milestones

November 3, 1982

"Match 3" produces Agency's first millionaire.

March 3, 1983

The Owl School conducts the first licensed bingo game in the District.

August 22, 1983

D.C. Lucky Numbers™, the Agency's first on-line game, is launched two months ahead of schedule.

April 30, 1984

The D.C. Lottery launches its first lotto game, D.C. Lucky Lotto.

May 16, 1984

The first D.C. Lucky Lotto jackpot winner wins \$750,000.



Billy Parson, Director of Trade Development, kicks off the EXTRA launch by interviewing with FOX 5 News at Lowest Price Food Mart in Northwest.

EXTRA™

On August 12, 2002, the D.C. Lottery introduced EXTRA™, a bonus feature to D.C. Lucky Numbers™ and DC-4™. For an additional \$1, players have a chance to win up to \$500 instantly by matching the EXTRA™ numbers. With the launch of EXTRA™, the Lottery also sponsored a customized CD promotion with national recording artist, Chuck Brown. The kick off also included activities such as handing out D.C. Lottery EXTRA newspapers at metro shops, featuring "EXTRA! EXTRA!" as the promotional campaign slogan.

To assist agents in promoting EXTRA™ to their customers, the Lottery developed the "Ambassadors Program." Lottery ambassadors were on-hand at businesses throughout the city training agents on how to place a wager. The ambassadors also generated excitement about EXTRA™ among players by giving away free plays and a gift with purchase. Amanda Bergen, a Fox 5 News reporter who covered the launch live at **Lowest Price Food Mart**, was among the first to play the new game.

POWERBALL®

Ihsan Khan of Arlington, Virginia was the largest single ticket POWERBALL™ grand prizewinner in the D.C. Lottery's history. The 43 year-old self-employed cab driver won the November 7, 2001 jackpot worth \$55.2 million. Khan, who bought the winning ticket at the Key Bridge Exxon Station, chose the cash option to take home \$32.4 million.



Ihsan Khan is all smiles at the D.C. Lottery's Claim Center with Executive Director **Jeanette A. Michael**.

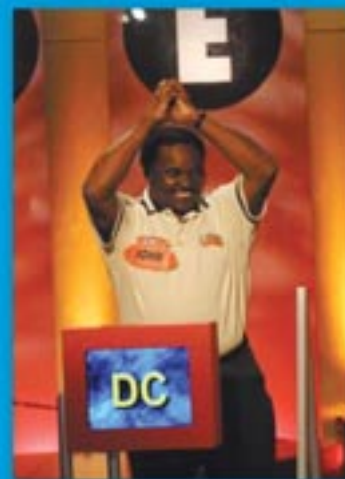
American music icon Ray Charles starred in the new POWERBALL® campaign promoting the new theme, "It's America's Game." Nearly all media outlets in the Washington Metropolitan market aired the catchy commercial. To attract more tourists and business travelers, advertisements were placed in assorted publications including: *Where*, *Museums*, *Reynolds Maps*, and *Washington Flyer*.



National recording artist Ray Charles promotes America's Game.

POWERBALL® TV Game Show

For a second season, the D.C. Lottery participated in the POWERBALL® TV Game Show sending 52 players to Los Angeles, California. Contestants were selected from those who submitted their non-winning **Zero Gravity** and **POWERBALL® TV Game Show Instant "scratch"** tickets.



Elated, **John Foulks** wins a round on the set of the POWERBALL® TV Game show.

On-air contestants won an all expense paid trip to the City of Angels, where they stayed at the Universal City Hilton Hotel. **John Foulks** of Northwest, Washington, D.C. was the highest winner of the fiscal year. He won \$15,000 on the show, which aired August 24, 2002. At-home contestants automatically won \$100 and the rest of their prize was based on what their on-air partner won. With eight runs as an at-home contestant, **John G. Mako**, another Northwest, Washington, D.C. resident, collected \$1,600.

March 25, 1985

The Agency introduces its third on-line game, DC-4™.

March 17, 1986

D.C. Daily Double, the nation's first daily two-number on-line game, debuts.

February 3, 1988

Lotto*America, the multi-state lotto game, debuts in the District of Columbia and six states.

September 25, 1988

Big Brothers of the National Capitol Area conducts the first licensed Monte Carlo Night party in the District.

February 18, 1989

Lee Nelson wins \$16 million in Lotto*America.

May 1, 1989

The Agency introduces Quick Ca\$h™, a 6 of 39 daily lotto-style game, offering a top lump sum prize of \$250,000.

October 15, 1990

Gaming and Wagering Business magazine names the Agency "The Most Efficiently Run Lottery" in North America for Fiscal Year 1989.

A Year In Review

(continued)

HOT FIVE™ Summer Fun



Nellie Boone of Northeast, a regular **HOT FIVE™** player, won the convertible.

Summer was the time for players to enter the **HOT FIVE™** second chance contest. By submitting five non-winning **HOT FIVE™** tickets, players had a chance to win a 2002 Mercedes Benz SLK 230 convertible, which was on display at the Coca Cola and D.C. Sessions Concert Series featuring national rock and roll artists. Concertgoers enjoyed the free, outdoor Saturday afternoon concerts for 13 weeks.

Agents



In transition from store manager to store owner, **Rose Rumber** of Skyland Liquor.

Behind every winning D.C. Lottery player is a winning D.C. Lottery agent. As the public face of the Lottery, agents' daily interaction with players is a vital part of the D.C. Lottery's success.

In Fiscal Year 2002, the Lottery increased the agent sales commission to five percent. In addition to the higher commission, agents received a bonus commission for selling the following validated winning tickets:

- **POWERBALL®** - \$100,000 for grand prize ticket; \$1,000 for winning \$100,000 ticket
- **Quick Ca\$h™** - \$2,500 for grand prize ticket
- **HOT FIVE™** - \$375 for grand prize ticket

Lottery agents earned \$12.8 million in commissions in FY 2002.

To encourage agents to increase sales, the Lottery established new incentive programs. The Quick Ca\$h™ Road Trip contest was launched in the second quarter, and agents focused on increasing their Quick Ca\$h™ sales from March 13 – April 2, 2002. **Antonio & Evelyn Boney** of National Wine & Liquor increased their Quick Ca\$h™ sales by four percent to win a prize package that included: train tickets for two to Philadelphia, Pennsylvania to see the Washington Wizards play against the Philadelphia 76ers, two nights at the Philadelphia Ritz Carlton Hotel, dinner for two, and \$300 cash.



Evelyn Boney and brother-in-law **Patrick** accept Quick Ca\$h prize package from Trade Development Director, **Billy Parson**. Evelyn took the trip with husband **Antonio** (not pictured)

May 1991

Agency sales surpass **ONE BILLION DOLLARS!**

April 19, 1992

POWERBALL® replaces Lotto*America.

May 31, 1992

The Agency introduces the Sunday draw format for its D.C. Lucky Numbers™, DC-4™ and QuickCa\$h™ games.

November 9, 1992

The Lottery introduces its Mid-Day Draw, the nation's first daytime drawing for on-line games, for D.C. Lucky Numbers™ and DC-4™ games.

January 16, 1993

The D.C. Lottery's **POWERBALL™** game produces its first grand prizewinner, **Rosie Griggs**, with \$12.6 million.



Mad T Music Box owner, **Carlton Tucker**, in his store in Northwest.

The Lottery also launched the 20th Anniversary Instant Ticket Agent Contest and Sales Promotion. With this contest, agents had the opportunity to win cash, while improving their sales of this game from May 6 through August 5, 2002. On average, agents sold 220 packs per week, and 30 agents won \$250 each.

In addition, the Lottery recruited 22 new agents in Fiscal Year 2002. To show agents that the D.C. Lottery appreciated their efforts, the Lottery hosted fun activities specifically for agents: 20th Anniversary Agent Breakfast, D.C. Lottery Agent Luncheon, Hispanic Recruitment Reception, and the 20th Anniversary Agent D.C. United Reception.



William Kim, manager of Tenley Town Mini Mart.



Trade Development Director **Billy Parson** and D.C. Lottery agents enjoy a night out for agents during a D.C. United reception at RFK Stadium.

\$1 Million Dollar Agent List

The following D.C. Lottery agents sold \$1 million dollars or more in Lottery products. Congratulations and thank you for your dedication to the D.C. Lottery and Charitable Games Control Board.

- South Capitol Shell** – Southeast
- Waterside Food & Convenience** – Southwest
- Tenley Mini Market** – Northwest
- 4 Season Convenience** – Northeast
- Avondale Coffee Shop** – Northeast
- Takoma Park Liquors** – Northeast
- Patron Convenience** – Southeast
- Georgia Avenue Food Barn** – Northwest
- News 2 U** – Southwest
- Metro Center News** – Northwest
- Me & My Super Market** – Northeast
- Cork 'N Bottle Liquor** – Northwest
- Washington Wine & Liquor** – Northwest
- 1 Stop Food Mart** – Southeast
- Bowen Discount Liquor** – Southeast
- McReynold's Liquors** – Northwest
- Sammy's Liquor** – Northeast
- Union Liquors** – Northeast
- Riggs Wine & Liquors** – Northeast
- Good Ole Reliable** – Northeast
- Greenway Liquors** – Northeast
- Fair Liquors** – Northwest
- A & S Grocery** – Northeast
- Skyland Liquors** – Southeast
- Morris Miller Liquor** – Northwest
- Southwest Exxon** – Southeast
- Lee's Mini Mart** – Southeast
- Stop & Shop Liquors** – Northeast
- Penn Avenue Shell Food Mart** – Southeast
- Lobby Mart** – Northwest
- Raymonds Liquor/Carry-Out** – Southeast
- Circle 7 Express** – Northeast
- Speedy Liquor** – Northwest
- Kogod Liquor** – Northwest
- Seymour's Liquor** – Southeast
- Village Pantry** - Southeast

December 22, 1993

The D.C. Lottery's POWERBALL® game produces its second and third grand prizewinners, **Charles A. Gill** of Richmond, Virginia and **Percy Ray Pridgen** of Northeast, Washington, D.C. sharing the \$90 million grand prize.

January 1994

The first 50 Instant Ticket Vending Machines (ITVMs) were introduced at D.C. Lottery agent locations.

March 1994

D.C. Lottery introduces its first \$2 instant ticket, D.C.'s Bingo.

September 30, 1995

The D.C. Lottery produces an unprecedented \$230.2 million in sales and transfers \$85.1 million to the District's General Fund – an average of more than \$7 million monthly.

July 31, 1997

The D.C. Lottery produces its first Daily Millions grand prizewinner, **Eugene Johnson** of Washington, D.C.

Celebrating Black History

Every year since 1986, the Lottery has produced a Black History Month Calendar/Poster and distributed thousands of copies to D.C. Public Schools, government agencies, community centers, and the public. The posters are free and proudly displayed at numerous locations throughout the District of Columbia, including schools and colleges, libraries, military bases, and federal and local government agencies. The posters are widely known and have become a mainstay in the community.

Quest For Freedom

THE AMISTAD STORY

2002
Black
History
Commemorative Poster

"...all we want is make us free..."

The story of the **Amistad** begins in the Mende area of what is now known as Sierra Leone, Africa, home of Sengbe Pieh, also known as Joseph Cinqué. During the summer of 1839, Sengbe's life as a rice farmer and father of three came to an abrupt end when he and 53 other Africans were kidnapped and marched to the coast of West Africa to Lomboko, a slave holding post on the Gallinas River. At that point, their lives were forever altered by the Transatlantic Slave Trade. From Lomboko, the Africans passed the Atlantic through the Middle Passage, Britannia, Ranall, Cuba

Although the Transatlantic Slave Trade was estimated to 2001 with the signing of the Treaty of Madrid and the Slave Trade, the Transatlantic Slave Trade continued to flourish bringing more than 20 million African people to the Americas during the past 500 years. African people were sold and transported to the Americas as slaves. African people were sold into slavery or taken here down when actually they were forced. African people in Africa and brought them to Cuba.

It became the Amistad once taken to the harbor in western destination to be purchased by plantation owners. Sengbe was sold to an owner in Puerto Rico, Cuba. He brought his Africans, and others who were captured in Africa and sold them.

In October, the Amistad was in the harbor in Puerto Rico, Cuba. He brought his Africans, and others who were captured in Africa and sold them. The Amistad was in the harbor in Puerto Rico, Cuba. He brought his Africans, and others who were captured in Africa and sold them.

As the Amistad sailed away from Cuba, the Amistad was in the harbor in Puerto Rico, Cuba. He brought his Africans, and others who were captured in Africa and sold them. The Amistad was in the harbor in Puerto Rico, Cuba. He brought his Africans, and others who were captured in Africa and sold them.

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The Amistad comes to Washington, D.C., March 23rd through April 7th. For information on events and tours on the Amistad, visit the Amistad DC Host Committee website: www.spiritofenterprize.org/amistad.dc

D.C. Lottery and Charitable Games Control Board

The D.C. Lottery and Charitable Games Control Board's 2002 Black History Month Poster.

The D.C. Lottery's 20th Anniversary commemorative poster **Quest for Freedom , The Amistad Story** was produced in recognition of the Amistad's visit to Washington, D.C. In addition to telling the Amistad's story, the poster informed the public of the ship's arrival in March. Nearly 20,000 people visited the Amistad. Among them were Mrs. Dorothy Height, President Emeritus of the National Council for Negro Women, Inc. and Mrs. Ethel Kennedy, the widow of Senator Robert F. Kennedy, Sr. Both women requested and received posters to distribute to their families and friends.

The D.C. Lottery's proud tradition of producing the Black History Calendar/Poster is one of the ways the Lottery says "thank you" to the community.

Amistad Essay and Poster Contest

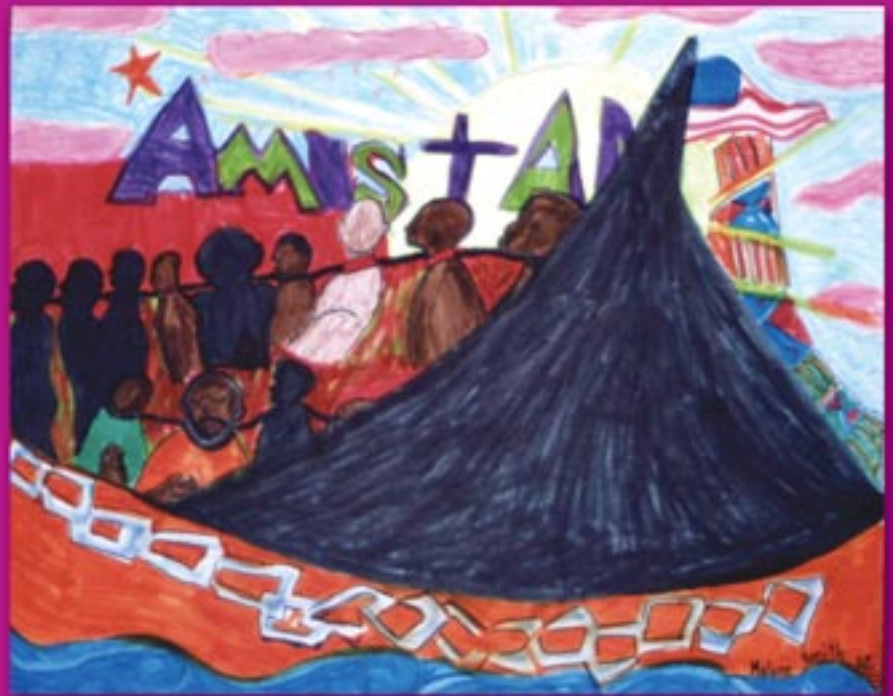
The theme was centered around the Black History Calendar/Poster, "My Visit to the Amistad, What it Meant to Me." Thousands of students toured the replica of the Amistad schooner when it was docked in Southwest, Washington, D.C. from March 23 through April 7, 2002, and received a complimentary Black History Poster. Fifteen students won more than \$4,000 in U.S. Savings Bonds sponsored by Riggs Bank. First, second, and third place winners in each division received U.S. Savings Bonds of \$500, \$250, and \$100, respectively.

"Being on the Amistad was like living a part of history. The experience was exciting and rewarding. I am proud to be an American."

Racheida Lewis, Grade 5
Park View Elementary School

"I helped to create a quilt to honor the Amistad, but it was when I visited the replica that I imagined how terribly important it was for the Africans to be free. I'm so glad slavery was abolished."

Ashley Bussey, Grade 6
Lucy E. Moten Elementary School



Malone Smith, a student at Lucy E. Moten Elementary School, drew the winning poster.

"My visit to the Amistad was very interesting. I couldn't imagine being shipped and brought to work in slavery. The nerve of me to think my life is miserable when I have to do chores."

Jessica Blake, Grade 8
Stuart-Hobson Middle School



The winners of the Amistad Essay and Poster Contest proudly display their certificates at the D.C. Lottery headquarters in Anacostia.

"When I first stepped on to the Amistad ship, I was overcome with emotions. I felt as if I was one of the captured Africans being introduced to my home for the next couple of months. The replica allowed me to use my imagination to give me a better sense of how it felt to be in the victims' shoes."

Marlesha Watson, Grade 8
Stuart-Hobson Middle School

Charitable Games

Charitable gaming, an integral component of the D.C. Lottery's mission, enables nonprofit organizations to raise money to support programs and services for those in need. Through the Charitable Games Department the Lottery licenses nonprofit organizations to hold successful fundraising events. Six types of gaming licenses are available: raffles, regular Bingo games, limited period Bingo, Mega Bingo, recreational Bingo for senior citizens, and Monte Carlo Night Parties. Raffle and Bingo licenses have been offered since 1982, while Monte Carlo Night Party licenses were added in 1988. By 1992, multi-hall Bingo was linking multiple locations across the country together electronically, allowing more people to play the games simultaneously, while increasing the size of the jackpot.

During the past two decades, the Charitable Games Department has issued more than 3,000 licenses to charitable organizations that have raised more than \$80 million for housing, health care, and other basic needs and services for the less fortunate. The following organizations recognized the potential of charitable gaming 20 years ago and are still Lottery partners today:



Representatives of nonprofit organizations participating in the Charitable Gaming workshop.

- The American Cancer Society
- Capital Hill Montessori School
- The Catholic Archdiocese of Washington
- Delta Sigma Theta
- Hospice Care of DC
- The Hospital for Sick Children
- Junior League of Washington, Federal City Chapter
- Mecca Temple #10
- The National Council of Negro Women
- Planned Parenthood
- Union Temple Baptist Church
- The United Planning Organization

In Fiscal Year 2002, the D.C. Lottery issued 130 charitable gaming licenses to organizations that raised more than \$4 million. These nonprofit businesses held their first charitable gaming events during the fiscal year:

- Excel Institute
- Deafness Research Foundation
- Hoop Dreams Scholarship Fund
- D.C. Health Care Association
- Jewish Social Service Agency
- Kamit Institute for Magnificent Achievers
- National Geographic
- Parents, Families and Friends of Lesbians and Gay Men of the Metro Area
- Philippine American Foundation
- Public Allies
- Apartment and Office Building Association of Metropolitan Washington

As part of the D.C. Lottery's commitment to community outreach, the Charitable Games Department assists nonprofit organizations in understanding the rules and regulations of charitable gaming, as well as how to hold a successful event. A major highlight of FY 2002 was the Charitable Gaming Workshop "Putting Fun Into Fundraising." Southeastern University donated its main conference areas to accommodate nearly 100 organizations that participated in the event. Charitable Gaming staff explained how to apply for charitable gaming licenses, rent equipment, obtain prizes, promote the event, and make it financially successful.

Community Partnerships

The D.C. Lottery continued its tradition of community partnerships by participating in more than 75 marketing events and community advertising programs with many nonprofit and community-based organizations. These diverse activities included the stage play, *The Jackie Wilson Story*, Unifest, Adams Morgan Day, Stone Soul Picnic, Georgetown Basketball, Caribbean Festival, Elderfest, D.C. Annual Reggae Music Awards, The National Cherry Blossom Festival, Eritrean Festival, Korean American Grocers Association, Black Family Reunion, United Negro College Fund's Sportsball, Washington Humane Society's Bark Ball, and the Restaurant Association Metropolitan Washington's Annual Awards Gala.

The staff at the D.C. Lottery also recognizes that helping your community means lending a hand, and this is where the staff shines the brightest. All through the year, the Lottery staff is busy giving of themselves to help those in the community. Their contributions range from helping with **Project Harvest**, the annual Thanksgiving food drive, to walking to raise money for the babies, **March of Dimes Walk America**. Some prefer to work one-on-one, such as **Quinceian McClough** who was named Foster Parent of the Year by the Consortium of Foster Care. Others such as **Melody Booker** fulfill their civic duty by serving as a volunteer on the Citizens Review Panel for the D.C. Child Protective Services. The Consortium of Foster Care named Ms. McClough Foster Parent of the Year in 2002. And still others volunteer for various community events, such as the year the staff played a high-spirited, fun game of softball with WMMJ-FM radio at the Stone Soul Picnic.



Quinceian McClough receives the Foster Parent of the Year award.



Members of the D.C. Lottery staff participating in the March of Dimes annual walk-a-thon. Left to right: **Lorraine Philyaw**, **Crystal Philyaw** and **Doreen Daniels**.



Members of the D.C. Lottery staff participating in the March of Dimes annual walk-a-thon. Left to right: **Valarie Brown**, **Portia Shingler**, **Alan Boyd**, **Diane Reed**, **Doreen Daniels** and **Crystal Philyaw**.



Lavern Hines helps deliver food donations for Project Harvest.



The D.C. Lottery's softball team proudly defeats the "undefeated" WMMJ-FM softball team at the annual Stone Soul Picnic.



Alan Boyd helps raise donations for the Project Harvest Thanksgiving food drive.

Financial Statements

Balance Sheets

September 30, 2002 and September 30, 2001
(In thousands)

Assets	2002	2001
Current Assets:		
Cash and Cash Equivalents	\$8,309	\$9,385
Accounts Receivable, Net	4,577	3,930
Inventory	683	557
Prepaid Expenses and Other	5	5
Restricted Investments	8,631	8,631
Total Current Assets	<u>22,205</u>	<u>22,508</u>
Property and Equipment, Net	1,495	1,328
Restricted Investments	70,158	71,164
Total Assets	<u>\$93,858</u>	<u>\$95,000</u>
Liabilities and Retained Earnings		
Current Liabilities:		
Accounts Payable	\$2,935	\$2,816
Accrued Payroll and Related Liabilities	726	640
Deferred Revenues	131	113
Accrued Prizes and Commissions	7,369	7,841
Other Current Liabilities	423	420
Obligations for Unpaid Prizes, Current	8,631	8,631
Total Current Liabilities	<u>20,215</u>	<u>20,461</u>
Obligations for Unpaid Prizes, Long-Term	70,158	71,164
Total Liabilities	<u>90,373</u>	<u>91,625</u>
Retained Earnings	3,485	3,375
Total Liabilities and Retained Earnings	<u>\$93,858</u>	<u>\$95,000</u>

Statement of Revenues, Expenses, and Changes in Retained Earnings

Years Ended September 30, 2002 and September 30, 2001
(In Thousands)

	2002	2001
Gaming Revenue	<u>\$211,151</u>	<u>\$224,885</u>
Operating Expenses:		
Prizes	110,741	105,594
Agent Commissions	12,807	11,637
Contractor Fees	11,310	11,962
Advertising	4,592	3,836
Administration	9,030	9,008
Amortization and Depreciation	191	227
Total Operating Expenses	<u>148,671</u>	<u>142,264</u>
Operating Income	62,480	82,621
Nonoperating Revenues, Principally Interest	<u>630</u>	<u>1,479</u>
Income Before Transfers	63,110	84,100
Operating Transfers to District of Columbia General Fund	<u>63,000</u>	<u>84,000</u>
Net Income	110	100
Retained Earnings, Beginning of the Year	<u>3,375</u>	<u>3,275</u>
Retained Earnings, End of the Year	<u>\$3,485</u>	<u>\$3,375</u>

Statement of Cash Flows

Years Ended September 30, 2002 and September 30, 2001
(In thousands)

	2002	2001
Cash Flow from Operating Activities:		
Operating Income	\$62,480	\$82,621
Adjustments to Reconcile Income to Net Cash Provided by Operating Activities:		
Amortization and Depreciation	191	226
Decrease /Increase in Assets:		
Accounts Receivable Net	(647)	21
Inventory	(126)	(1)
Prepaid Expenses	0	1
Increase /Decrease in Liabilities:		
Accounts Payable	119	1,053
Accrued Payroll and Related Liabilities	86	27
Deferred Revenue	18	(20)
Accrued Prizes and Commissions	(472)	111
Other Current Liabilities	3	95
Net Cash Provided by Operating Activities	<u>61,652</u>	<u>84,134</u>
Cash Flows from Financing Activities		
Acquisition of Property and Equipment	(358)	(1,074)
Cash Used from Noncapital Financing Activities:		
Operating Transfers to General Fund of the District of Columbia	(63,000)	(84,000)
Cash Flows from Investing Activities:		
Receipt of Interest and Dividends	630	1,479
Decrease in Cash	<u>(1,076)</u>	<u>539</u>
Cash and Cash Equivalents, Beginning of the Year	<u>9,385</u>	<u>8,846</u>
Cash and Cash Equivalents, End of the Year	<u>\$8,309</u>	<u>\$9,385</u>

For accompanying notes to the financial statements, contact the D.C. Lottery and Charitable Games Control Board at (202) 645-7900.



Headquarters

2101 Martin Luther King Jr. Ave., S.E.
Washington, D.C. 20020
202.645.8000

D.C. Lottery Claim Center

2000 14th St., N.W.
Washington, D.C. 20009
202.671.2607

D.C. Lot-Line

202.678.3333



POWERBALL
Grand Prize

D.C. Lottery
CLAIMS CENTER

D.C. Lottery
PAY TO THE ORDER OF *Pauline Cappel*
Five Million and 00/100
DOLLARS
D.C. Lottery and Charitable Games Control Board

D.C. Lottery
PAY TO THE ORDER OF *James Taylor*
One Thousand Dollars
D.C. Lottery and Charitable Games Control Board

THINK BIG. WIN BIG.

LOTTO AMERICA

District of Columbia Lottery and Charitable Games Control Board
Pay! \$1,350,000.00 amount
to the order of *Almiter Simmons*
Almiter Simmons
Anthony S. Cooper

D.C. Lottery
FEBRUARY 14, 1990
Adores Colson
Five Million, Five Hundred Thousand
\$ 5,500,000.00
DOLLARS

D.C. Lottery
JAN 27, 1997
PAY TO THE ORDER OF *Willie Montgomery*
Ten Million and 00/100
DOLLARS
Anthony S. Cooper
D.C. Lottery and Charitable Games Control Board



Staff of the D.C. Lottery and Charitable Games Control Board

“Play Responsibly” and we all win.

Playing the lottery is a “fun investment not a financial investment.” As a member of the business and professional community, we encourage our players to “Play Responsibly.” Vast majorities of people enjoy playing the lottery as a form of entertainment. However, we are aware that for some, gambling of any kind can become a problem.

Heightening awareness of problem and compulsive gambling is important to the success of lottery operations. Proactively addressing the issue does not hinder our ability to sell lottery products and raise money to help support city programs and services or assist nonprofit organizations in raising money for worthwhile causes.

PLAY RESPONSIBLY