



FOR IMMEDIATE RELEASE

January 15, 2012

Contact:

Athena Hernandez
202-645-7900 (office)
202-615-8715 (cell)

D.C. Lottery Launches New \$2 POWERBALL® Game

To celebrate, only in D.C., players can buy \$4 of POWERBALL and get \$1 Mega Millions Ticket Free

Washington, D.C. – The D.C. Lottery is celebrating the 20-year milestone of *America's Game* with the launch of \$2 POWERBALL and a special promotion. Commemorating two decades of turning everyday players into multimillionaires, the POWERBALL game is changing to make more millionaires, offer bigger jackpots, and better odds of winning any of the nine prizes available. Beginning on January 15, 2012, when the cost of a POWERBALL ticket will be \$2 with the jackpot starting at \$40 million, players who purchase \$4 of POWERBALL on a single ticket will receive a free \$1 Mega Millions tickets.

"The new and enhanced POWERBALL is an exciting development across the country for lottery players," said Buddy Roogow, executive director of the D.C. Lottery. "Here in D.C., we are even more pleased to provide a special promotion that gives POWERBALL players a chance to play the new game with the added bonus of Mega Millions."

In addition to the new price point, the starting jackpot doubles to \$40 million and the second-tier prize is jumping from \$200,000 to \$1 million for players who match all five white balls. Also, the odds of winning any POWERBALL prize are more favorable changing to 1:31.8, versus 1:35 with the previous version.

Winning odds are affected by a slight revamp of the game's play structure. Players will continue to select their first five numbers from a pool of 59. However, the pool for the POWERBALL number will be limited to 35, which is calculated to produce greater winning odds.

POWERBALL will continue to offer players nine ways to win. The Power Play add-on win will be set at \$2 million. Even the least among the winners will see a bonus in the new game structure. Players matching only the POWERBALL will see their prize bump from \$3 to \$4.

"We celebrated our historic \$144 million POWERBALL win just a couple of years ago, and last fiscal year we paid out over \$6.5 million in winnings to our POWERBALL players. With the increased winning odds, we are looking forward to congratulating D.C.'s next jackpot winner soon," Roogow added.

Since its inception in 1992, POWERBALL has generated approximately \$33 billion in sales for lotteries across the country. For Fiscal Year 2011, POWERBALL generated approximately \$14 million in sales for the D.C. Lottery. Revenue generated by the D.C. Lottery and its products are directed to the District's General Fund, which supports essential city services such as education, public safety, and infrastructure.

POWERBALL is played in 44 jurisdictions including the District of Columbia, which is a founding member of the Multi-State Lottery Association, the organization that operates POWERBALL.

POWERBALL drawings are held Wednesdays and Saturdays at 10:59 p.m. Eastern Time. For more information about the D.C. Lottery, its games, and services, visit us [online](#).

###

**D.C. LOTTERY – LOTS OF PEOPLE WIN!
\$2.7 BILLION IN PRIZES SINCE 1982**